

Leading Ladies 2018: Rose Maloney

Holistic Esthetician & Spa Owner, Pure Eco Spa & Boutique



“My mission is to inspire health and wellness in others, bringing natural beauty from the inside out,” says holistic esthetician Rose Maloney. Her business, Pure Eco Spa & Boutique in Westerly, is an organic spa that offers advanced skin care therapies and total body relaxation. “Pure is a down-to-earth, peaceful space where people can come in and not only receive great services, but also to relax, detoxify and rejuvenate themselves.”

Among the services at Pure Eco Spa are facials, massages, body services, advanced skin care, makeup applications and waxing. Facials run from the Pure Signature Facial to a Gemstone Elixir that uses green science to deliver botanicals and phytonutrients to the skin. Massages can be anything from a Sports Body Rescue Massage to a

restorative Mindfulness Massage and a Hot Himalayan Salt Stone Massage. Pure’s advanced skin therapy is some of the most comprehensive in the state. Rose and her team offer LED Light Therapy for an unmatched glow, Micro-Needling to promote collagen production, Microdermabrasion with Oxygenation from within to boost cellular turnover, and Time Released Professional Peels to smooth fine lines and tighten the skin. “Our more advanced skin care therapies take a more holistic approach than the traditional therapies,” Rose says, “resulting in less wrinkles, smoother clearer skin, tightened, lightened and brightened for a more youthful glow without the toxic ingredients.” A new infrared sauna has many health benefits: weight loss, chronic pain, detoxification, anti-aging, relaxation and cardio. “It makes for the complete experience,” Rose says, “to keep people healthy and well in mind, body and spirit.”

Her own journey to whole body wellness inspired her to open the spa. “Years ago, I realized that in order to be whole and happy, I had to change my lifestyle,” Rose says. “I started paying much more attention to what I was putting on my body, as well as in it, learning that it was all connected.” In addition to being a holistic esthetician, Rose is also a certified herbalist and aromatherapist, and raw food enthusiast. “Pure Eco Spa

& Boutique is the culmination of nearly 20 years of learning about healthier living,” Rose says. “I love to educate people about taking care of themselves inside as well as out.” In addition to spa services, Rose offers healthy coaching sessions and healthy eating lessons, like her Juicing Vs. Smoothies class.

Pure Eco Spa is also home to a boutique full of unique gifts, organic skincare, makeup, sunscreens, candles, skincare gadgets, jewelry from local artists and much more. That’s in addition to the expansive relaxation area on the first floor, where people are welcome to spend as much time as they like before or after services. “We offer the best in relaxation and wellness modalities, along with massage and facials that are above the norm,” Rose says. “We take the time to really understand what their needs are, and we really care about making a difference in their lives on a lot of different levels.”

“I am able to touch people’s lives in a meaningful way by allowing them to relax, find a little peace in their hectic lives and get the results that they are looking for,” Rose says. “It’s very gratifying to see the transformation from when they walked in and then when they leave. It is the greatest honor to be able to help others in a way that makes a difference to them and also to how they feel about themselves.”